



June 2, 2010

**FOR MORE INFORMATION:**

Carrie Griffin – [carrie@tasteofcharlotte.com](mailto:carrie@tasteofcharlotte.com)

704.572.9870

## **MEDIA ADVISORY**

**2010 Taste of Charlotte – June 11-13th**

***Taste of Charlotte Celebrates 12 Years of Taste***

What: Taste of Charlotte

Where: Uptown Charlotte  
Tryon Street between Martin Luther King Jr. Blvd and Sixth Street

When: Friday, June 11<sup>th</sup> – 11 a.m. to 11 p.m.  
Saturday, June 12<sup>th</sup> – 11 a.m. to 11 p.m.  
Sunday, June 13<sup>th</sup> – 11 a.m. to 6 p.m.  
*\*Taste of Charlotte is open rain or shine.*

Why: North Carolina's largest food festival is set to return for its 12<sup>th</sup> Year in the streets of uptown Charlotte. The event, which drew approximately 100,000 visitors last year, offers a mix of family entertainment, unique shopping, live music, kid's activities, a wide array of specialty beer and fine wine along with more than 100 menu items for sampling from a collection of Charlotte's hottest restaurants. There is no cost for admission to Taste of Charlotte. Food samples and beverages can be purchased with festival coins.

### Planned Attractions Include:

**Kid's Activities in the Cross Roads Presented by Bloom:** Interactive play areas with adventurous activities for children of all ages.

**The MarketPlace Presented by Circle K:** An eclectic open air shopping experience featuring handcrafted original designs from home accents to custom jewelry.

**Tavern at the Taste Presented by Blue Moon Brewing Co.:** A unique tavern offering a wide selection of wines, microbrews and specialty beers, as well as live music and a special dining area.

**Center Stage:** Featuring local & regional bands playing your favorite 80's, 90's pop, rock, blue grass and country music. Also enjoy local groups performing throughout the entire weekend including belly dancing and school groups!

**Taste of Charlotte will be recycling:** Over 75 recycling containers can be found at the Taste. Plastic & Aluminum beverage bottles can be recycled throughout the event site. Restaurants help out by recycling their cardboard, grease and plastic containers.

### **More About Taste of Charlotte**

Celebrating 12 years of Taste, the event is locally owned and managed by Centurion Entertainment, Inc. For more information on Taste of Charlotte, visit [www.TasteofCharlotte.com](http://www.TasteofCharlotte.com).

### **Graphics**

High-resolution versions of the Taste of Charlotte logo and event photography are available from Carrie Griffin at [carrie@tasteofcharlotte.com](mailto:carrie@tasteofcharlotte.com)