



June 8, 2010

FOR MORE INFORMATION:

Carrie Griffin – carrie@tasteofcharlotte.com

704.572.9870

MEDIA ADVISORY

Taste of Charlotte Celebrates 12 Years of Taste!

VISUAL OPPORTUNITY

What: Taste of Charlotte

When: June 11th – 13th, 2010
Friday, 11 a.m. to 11 p.m.
Saturday, 11 a.m. to 11 p.m.
Sunday, 11 a.m. to 6 p.m.

Where: Tryon Street between Martin Luther King Boulevard and Sixth Street
Charlotte, NC

Here's a 'Taste' of what you can see:

- Thousands of visitors enjoying food from 30 of Charlotte's finest restaurants, everything from tiramisu and bbq sliders to dragon puffs and reuben bites!
- Children bouncing and playing on the giant inflatables throughout Crossroads, Presented by Bloom Grocery. Or, see some of the younger kids aboard "Little Blue Choo," Charlotte's favorite trackless train (located at Third Street)
- Incredible Street Performers with amazing Magic, Balloon Creations and Lively Music.
- Kids young and old playing interactive games
- Free health screenings in the AARP/Walgreens Wellness Tour
- Cooking demonstrations from renowned chefs, at the Mobile Kitchen located on Tryon near the intersection of Trade as well as at the Char-Broil Infrared Tour
- Guests enjoying an extensive selection of wines from Twisted Wine, specialty beers on tap in the Tavern at the Taste Presented by Blue Moon Brewing Co.
- Unique art, clothing, accessories, woodcrafts and more from some of the region's most talented artists, all featured in the MarketPlace Presented by Circle K.
- Live Entertainment on the Center Stage at Trade and Tryon featuring music, belly dancing and the Best of the Taste awards.
- Charlotteans recycling their empty beverage bottles in the over 100 recycling containers throughout the festival.

NOTE: We can arrange any visuals for you. For more information, visit www.TasteOfCharlotte.com or contact Carrie Griffin at 704.572.9870 (cell).