



FOR MORE INFORMATION:

Carrie Griffin – carrie@tasteofcharlotte.com
704.572.9870

MEDIA ADVISORY
2017 Taste of Charlotte
THIS WEEKEND! – June 9 - 11
Taste of Charlotte Celebrates 19 Years

What: Taste of Charlotte

Where: Uptown Charlotte
Tryon Street between Stonewall St and 5th Street

When: Friday, June 9th – 11 a.m. to 11 p.m.
Saturday, June 10th – 11 a.m. to 11 p.m.
Sunday, June 11th – 11 a.m. to 6 p.m.
**Taste of Charlotte is open rain or shine.*

Why: North Carolina's largest food festival is set to return for its 19th Year in the streets of uptown Charlotte. The event, which drew approximately 130,000 visitors last year, offers a mix of family entertainment, unique shopping, live music, kid's activities, a wide array of specialty beer and fine wine along with more than 100 menu items for sampling from a collection of Charlotte's hottest restaurants. There is no cost for admission to Taste of Charlotte. Food samples and beverages can be purchased with festival coins.

Planned Attractions Include:

Kid's Activities in the Crossroads presented by Shipt: Interactive play areas with adventurous activities for children of all ages. From Trampolines & Climbing Walls to Bounce Houses & Obstacle Courses. All games use Coins, not cash. Kids can PLAY ALL DAY...Get your wristband at any coin booth!

The MarketPlace: An eclectic open air shopping experience featuring handcrafted original designs from home accents and local jams to candles and custom jewelry.... along Tryon Street between 4th and Trade.

Tavern at the Taste Presented by Corona Light: A unique tavern offering a selection of wines and specialty beers, as well as live music and a special dining area.

Center Stage Presented by Lidl: Featuring local & regional bands playing your favorite 80's, 90's pop, rock and country music.

Community Stage: Also enjoy local groups performing throughout the entire weekend including belly dancing, cheerleaders and dance groups!

Wine Cellar: Offers a variety of wines in a festive outdoor environment. Live music on the stage sets the backdrop for fun casual conversation.

Challenge Butter Cooking Kitchen: Join area chefs as they prepare simple recipes onsite. Demos are each hour all weekend long.

Taste of Charlotte will be recycling: As always, recycling containers can be found throughout the site at the Taste. Plastic & Aluminum beverage bottles can be recycled in specified containers located throughout the event. Last year Taste was able to recycle over 34% of the waste...we're looking to top that this year.

More About Taste of Charlotte

Celebrating 19 years of Taste, the event is locally owned and managed by Centurion Entertainment, Inc. For more information on Taste of Charlotte, visit www.TasteofCharlotte.com.

Graphics

High-resolution versions of the Taste of Charlotte logo and event photography are available from Carrie Griffin at carrie@tasteofcharlotte.com