

# TASTE of Charlotte



The Taste of Charlotte has become one of the largest and most anticipated events in the area celebrating the best of what Charlotte has to offer! The three-day festival attracted over 150,000 visitors in 2017.



## EVENT DETAILS

Located in the heart of Uptown Charlotte, 2018 will be the 20<sup>th</sup> year of the Taste event! Taste of Charlotte has become a great marketing outlet for local businesses, mobile marketers and national brands.

**Location:** Set-up along Tryon Street, running from Trade Street to Stonewall Street

**Dates:** Friday, June 8<sup>th</sup>, 11:00am – 11:00pm  
Saturday, June 9<sup>th</sup>, 11:00am – 11:00pm  
Sunday, June 10<sup>th</sup>, 11:00am – 6:00pm

## EVENT ATTRACTIONS

- ENTERTAINMENT STAGE: Free concerts and local acts
- FOOD: Over 30 area restaurants presenting over 100 dishes
- RACE TO THE TASTE: 5K & 1 mile run/walk through the streets of Uptown
- MARKETPLACE: Boutique style shopping
- TAVERN AT THE TASTE: Have a drink, be entertained and relax!
- CROSSROADS ACTIVITIES: Located at intersections, fun for all ages
- COMMUNITY STAGE: Local performances with a variety of entertainment



CHARLOTTE'S LARGEST OUTDOOR FAMILY FESTIVAL