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Media Advisory

Tastiest 5K in Charlotte Returns June 9th

Who: Taste of Charlotte Festival presented by Food Lion

What: Race to the Taste presented by Truliant Federal Credit Union, 5K and Cupcake Run/Walk

When: Saturday, June 9 at 9:00am

Where: Uptown Charlotte, Starting on 4th Street between Tryon and Church

Taste of Charlotte is excited to bring back the Race to the Taste 5K presented by Truliant Federal Credit Union and the Cupcake Run/ Walk this Saturday. Both will start and end at the Taste of Charlotte on the Saturday of the 3 day festival. Registration is still available at: <http://racetothetaste5k.com>

The Race to the Taste 5K presented by Truliant Federal Credit Union will start at 9:00am. The race course will follow the city streets of Uptown and in to Southend for a beautiful skyline view. After runners finish the race, they can join the after party with live music from Tropical Flavors Band. Runners will receive a t-shirt from our official apparel provider, Recover Brands, plus an awesome swag bag with a ticket to a Charlotte Checkers game plus coins to be used on a restaurant sample at Taste of Charlotte! Coin can be used anytime over the three-day weekend.

Soon after the 5K ends, the Cupcake Run/ Walk will take off at 9:45am. Participants can race around the event site, grabbing cupcakes along the route or they can take it slow and walk it while savoring their dessert!

The 2017 races brought over 700 runners and over 1500 cupcakes! For the fifth year, Taste of Charlotte has partnered with the Charlotte Checkers Foundation. The Checkers will be onsite with Chubby Checker and the Checkmates to help cheer on the runners. A donation will be made to the Charlotte Checkers Charitable Foundation from the proceeds of the Race!

CLTFITLIFE will also be out for Race to the Taste! CLTFITLIFE is Charlotte, North Carolina's premier fitness lifestyle community. CLTFITLIFE works to connect their fitlife community members with organizations that provide education, services, products, and events which encourage the design of a fit lifestyle. You may follow CLTFITLIFE on Instagram @cltfitlife & Facebook @Charlottefitnesslifestyles

Taste of Charlotte, is a 3 day food and entertainment festival June 8th – 10th. Over 100 restaurant samples, live entertainment, unique shopping and children's activities line Tryon Street from Stonewall to 5th Street. For more information about the festival, visit www.TasteofCharlotte.com and look for us on Facebook – <https://www.facebook.com/TasteCLT>