



**FOR MORE INFORMATION:**

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**MEDIA ADVISORY**

*Taste of Charlotte Celebrates 20 Years of Taste!  
Meet! Eat! Drink! Play!*

**VISUAL OPPORTUNITY**

**What:** Taste of Charlotte presented by Food Lion

**When:** June 8<sup>th</sup> – 10<sup>th</sup>, 2018  
Friday, 11 a.m. to 11 p.m.  
Saturday, 11 a.m. to 11 p.m.  
Sunday, 11 a.m. to 6 p.m.

**Where:** Tryon Street between Stonewall and Fifth Street  
Charlotte, NC

**Here's a 'Taste' of what you can see:**

- Thousands of visitors enjoying food from over 30 of Charlotte's hottest restaurants, everything from Glazed Pork Belly and Shrimp Kisses to Quinoa Stuffed Avocado and Filet Mignon wrapped in bacon
- Children bouncing and playing on the giant inflatables throughout the Shipt Kids Area
- Incredible Street Performers with amazing Magic, Balloon Creations and Stilt Walking
  - Sunday Family Funday – Discounted Kids Activity Wristbands!
- Kids young and old playing interactive games at the Mobile Tours
- Cooking demonstrations from renowned local chefs at the Challenge Butter Cooking Kitchen
- Guests enjoying an extensive selection of wines from specialty beers on tap in the Tavern at the Taste Presented by Corona Light and the Ravage Wine Cellar.
- Unique art, clothing, accessories, local paintings and more from some of the region's most talented artists, all featured in the MarketPlace.
- Live Entertainment on the Main Stage presented by Uber Eats, at Trade and Tryon, featuring music, dancing and the Best of the Taste Awards.
- Guests recycle their empty beverage bottles in the over 100 recycling containers throughout the festival.
- Taste of Charlotte is partnering with Keep Mecklenburg Beautiful and Crown Town Compost to reduce the amount of waste generated at the event. A pilot will be offered this year, replacing a portion of the plastic coin cups with compostable, earth-friendly fiber cups! Volunteers will be onsite to guide attendees in properly disposing the cups.
- National Tours – Smithfield, Avon, Amp Energy, Challenge Butter, Almond Breeze, 5 Hour Energy, GEICO, The Big Bite Tour and More!

NOTE: We can arrange any visuals for you. For more information, visit us on Facebook, [www.TasteOfCharlotte.com](http://www.TasteOfCharlotte.com) or contact Carrie Griffin at 704.572.9870 (cell/ text).