



**FOR MORE INFORMATION:**

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**MEDIA ADVISORY**  
**2019 Taste of Charlotte THIS WEEKEND!**  
**June 7 - 9**  
***Taste of Charlotte Celebrates 21 YEARS!***

**What:** Taste of Charlotte Presented by Food Lion

**Where:** Uptown Charlotte  
Tryon Street from Stonewall St to 5<sup>th</sup> Street

**When:** Friday, June 7<sup>th</sup> – 11 a.m. to 11 p.m.  
Saturday, June 8<sup>th</sup> – 11 a.m. to 11 p.m.  
Sunday, June 9<sup>th</sup> – 11 a.m. to 6 p.m.  
*\*Taste of Charlotte is open rain or shine.*

**Why:** North Carolina's largest food festival is set to return for its 21<sup>st</sup> Year in the streets of uptown Charlotte welcoming Food Lion as its title sponsor for a second year. The event, which drew approximately 145,000 visitors last year, offers a mix of family entertainment, unique shopping, live music, kid's activities, a wide array of beer and fine wine along with more than 100 menu items for sampling from a collection of Charlotte's hottest restaurants. There is no cost for admission to Taste of Charlotte. Food samples and beverages can be purchased with festival coins, available at Coin Booths along Tryon Street.

Planned Attractions Include:

**Food Lion Produce Stand:** Stop by the Food Lion Farm Fresh Produce Stand for sweet and savory samples of fresh fruits, vegetables and more!

**Entertainment on the Main Stage:** Featuring local & regional bands playing your favorite 80's, 90's pop, rock and country music at Trade and Tryon.

**Wine Cellar:** Offers a variety of wines in a festive outdoor environment. Live music on the stage sets the backdrop for fun casual conversation.

**Tavern at the Taste Presented by Corona Light:** A unique tavern offering a selection of wines and beers, as well as dueling pianos throughout the weekend.

**Challenge Butter Cooking Kitchen:** Join area chefs as they prepare simple recipes onsite. Demos are all weekend long. Watch them cook and try the samples!

**The MarketPlace:** An eclectic open-air shopping experience featuring handcrafted original designs from home accents and local jams to candles and custom jewelry.... along Tryon Street between Trade and 4<sup>th</sup>.

**Shipt Kids Area:** Interactive play areas with adventurous activities for children of all ages. From Trampolines & Climbing Walls to Bounce Houses & Obstacle Courses. All games use coins, not cash. Kids can PLAY ALL DAY...Get your wristband at any coin booth for \$20! Discounted wristbands on the QT QuikTrip Sunday Family Funday, just \$15!

**Community Stage:** Enjoy local groups performing throughout the entire weekend including karate demos, free workouts, cheerleaders and local dance groups!

**Race to the Taste 5k Presented by Truliant Federal Credit Union:** Taste of Charlotte's 6<sup>th</sup> Annual 5k and Cupcake Run/Walk will start and finish at Taste of Charlotte Festival on Saturday, June 8<sup>th</sup> Register on [TasteofCharlotte.com](http://TasteofCharlotte.com)

**Taste of Charlotte will be recycling and composting:** As always, recycling containers can be found throughout the site at the Taste. Plastic & Aluminum beverage bottles can be recycled in specified containers located throughout the event. This year we're also composting at our six coin booths through a partnership with Keep Mecklenburg Beautiful and Crown Town Composting! Festival coins will be given out in compostable cups to help with waste.

#### **More About Taste of Charlotte**

Celebrating 21 years of Taste, the event is locally owned and managed by Centurion Entertainment, Inc. For more information on Taste of Charlotte, visit [www.TasteofCharlotte.com](http://www.TasteofCharlotte.com).

#### **Graphics**

High-resolution versions of the Taste of Charlotte logo and event photography are available from Carrie Griffin at [carrie@tasteofcharlotte.com](mailto:carrie@tasteofcharlotte.com)