



FOR MORE INFORMATION:

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MEDIA ADVISORY

*Taste of Charlotte Celebrates 21 Years of Taste!
Meet! Eat! Drink! Play!*

VISUAL OPPORTUNITY

What: Taste of Charlotte presented by Food Lion is This Weekend!

When: June 7th – 9th, 2019
Friday, 11 a.m. to 11 p.m.
Saturday, 11 a.m. to 11 p.m.
Sunday, 11 a.m. to 6 p.m.

Where: Tryon Street between Stonewall and Fifth Street
Charlotte, NC

Here's a 'Taste' of what you can see:

- Thousands of visitors enjoying food from over 30 of Charlotte's hottest restaurants, everything from Glazed Pork Belly and Shrimp Kisses to Quinoa Stuffed Avocado and Filet Mignon wrapped in bacon
- Children bouncing and playing on the giant inflatables throughout the Shipt Kids Area
- Incredible Street Performers with amazing Magic, Balloon Creations and Dancers
 - QT QuikTrip Sunday Family Funday – Discounted, \$15.00 Kids Activity Wristbands!
- Kids young and old playing interactive games at the Mobile Tours
- Cooking demonstrations from local chefs at the Challenge Butter Cooking Kitchen
- Guests enjoying an extensive selection of wines and specialty beers on tap in the Tavern at the Taste Presented by Corona Light.
- Unique art, clothing, accessories, local paintings and more from some of the region's most talented artists, all featured in the MarketPlace.
- Live Entertainment on the Main Stag, at Trade and Tryon, featuring music, dancing and the Best of the Taste Awards.
- Guests recycling and composting their empty beverage and coin cups
- Taste of Charlotte is partnering with Keep Mecklenburg Beautiful and Crown Town Compost to reduce the amount of waste generated at the event. A pilot will be offered this year, replacing a portion of the plastic coin cups with compostable, earth-friendly fiber cups! Volunteers will be onsite to guide attendees in properly disposing the cups.
- National Tours – PNC Bank, Challenge Butter, Great American Cookout, GEICO, The Big Bite Tour, Carolina Hurricanes and More!

NOTE: We can arrange any visuals for you. For more information, visit us on Facebook, www.TasteOfCharlotte.com or contact Carrie Griffin at 704.572.9870 (cell/ text).