

FOR MORE INFORMATION:

Carrie Griffin – <u>carrie@tasteofcharlotte.com</u> 704.572.9870

May 18, 2021

MEDIA ADVISORY 2021 Taste of Charlotte Festival

Taste of Charlotte Presented by Food Lion Scheduled for Oct. 1st, 2nd & 3rd in New Location!

The Taste of Charlotte Festival, North Carolina's largest food festival, announces new dates for the 2021 Festival. The festival will be held October $1^{st} - 3^{rd}$, 2021 at Truist Field, home of the Charlotte Knights. The event offers more than 100 menu items for sampling from a collection of Charlotte's hottest restaurants along with a mix of family entertainment, unique shopping, live music, kid's activities, and a wide array of beer and fine wine. There is no cost for admission to the Taste of Charlotte Festival, guests purchase coins for restaurant samples, drinks and activities.

The new location for the 2021 festival will offer a unique opportunity for festival goers to experience the event differently while maintaining most of the strong traditions that have made it Charlotte's Largest Food Festival. Free Admission and a safe, family friendly environment makes Truist Field, home of the Charlotte Knights the perfect partnership.

NEW INFORMATION

What: Taste of Charlotte Festival

Where: Truist Field, Uptown Charlotte

When: Friday, October 1st, 2021– 4 p.m. to 11 p.m.

Saturday, October 2nd, 2021– 11 a.m. to 11 p.m. Sunday, October 3rd, 2021 – 11 a.m. to 6 p.m.

The Taste of Charlotte Festival is now accepting applications for all Restaurants and Businesses interested in participating in the fall, 2021 event.

More About Taste of Charlotte

Taste of Charlotte was established in 1999. The event is locally owned and managed by Centurion Entertainment, Inc. For more up to date information on Taste of Charlotte, visit www.TasteofCharlotte.com and follow us on Facebook.com/TasteofCLT or Instagram @tasteofcharlotte.

Graphics

High-resolution versions of the Taste of Charlotte logo and event photography are available from Carrie Griffin at carrie@tasteofcharlotte.com