



FOR MORE INFORMATION:

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September 29, 2021

MEDIA ADVISORY

2021 Taste of Charlotte Festival presented by Food Lion

Taste of Charlotte Presented by Food Lion THIS Weekend!

The Taste of Charlotte Festival, North Carolina's largest food festival, will be held October 1st – 3rd, 2021 at Truist Field, home of the Charlotte Knights. The event offers menu items from local restaurants for sampling along with a mix of family entertainment, unique shopping, live music, kid's activities, and a wide array of beer and fine wine. There is no cost for admission to the Taste of Charlotte Festival, guests purchase coins for restaurant samples, drinks and activities.

New this year: Download the Taste of Charlotte App to pay with digital coin. You can purchase coins on the app to pay for food samples, beer/ wine/ soda and at each individual kids activity. You can prepurchase before you arrive or download and buy at the event. Traditional coin booths will still be available, accepting cash and credit card.

The new location for the 2021 festival will offer a unique opportunity for festival goers to experience the event differently while maintaining most of the strong traditions that have made it Charlotte's Largest Food Festival. Free Admission and a safe, family friendly environment makes Truist Field, home of the Charlotte Knights the perfect partnership. There are no street closures due to the festival. All festival elements will be held inside of Truist Field.

What: Taste of Charlotte Festival presented by Food Lion

Where: Truist Field, 324 South Mint Street Uptown Charlotte

When: Friday, October 1st, 2021– 4 p.m. to 11 p.m.
Saturday, October 2nd, 2021– 11 a.m. to 11 p.m.
Sunday, October 3rd, 2021 – 11 a.m. to 6 p.m.

Areas to Check-out:

Food Lion Produce Stand: Stop by the Food Lion Farm Fresh Produce Stand for sweet and savory samples of fresh fruits, vegetables, smoothies and more!

Entertainment on the VaxClinic Community Stage: Featuring local & regional bands playing your favorite 80's, 90's pop, rock & country music on the field & dance groups performing exciting routines.

Wine Cellar presented by The Redbud Group: Offers a variety of wines in a festive outdoor environment. Live music on the stage sets the backdrop for fun casual conversation.

Tavern at the Taste Presented by Corona: A unique tavern offering a selection of wines and beers, as well as dueling pianos throughout the weekend.

The T-Mobile Kids Area: Interactive play areas with adventurous, inflatable activities for children of all ages. All activities use coins, not cash. You can download the Taste of Charlotte app and ...cont....

pay with your phone for kids activities too! Kids can PLAY ALL DAY...Get your wristband at any coin booth for \$15! Discounted wristbands on the QT QuikTrip Sunday Family Funday, just \$12

Healthy Menu Items presented by Cigna Medicare help you find healthier choices at the festival. Look for the red heart on menu boards and on the festival map.

The Bank of America MarketPlace: An eclectic open-air shopping experience featuring handcrafted original designs from home accents and honey to candles and custom jewelry.

More About Taste of Charlotte

Taste of Charlotte was established in 1999. The event is locally owned and managed by Centurion Entertainment, Inc. For more up to date information on Taste of Charlotte, visit www.TasteofCharlotte.com and follow us on Facebook.com/TasteofCLT or Instagram @tasteofcharlotte.

Graphics

High-resolution versions of the Taste of Charlotte logo and event photography are available from Carrie Griffin at carrie@tasteofcharlotte.com