



**FOR MORE INFORMATION:**

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**MEDIA ADVISORY**

**Food Lion Taste of Charlotte is Moving Back to Tryon Street!**

**June 9 – 11, 2023**

***Taste of Charlotte Celebrates 25 YEARS!***

What: Food Lion Taste of Charlotte

Where: Uptown Charlotte  
Tryon Street

When: Friday, June 9<sup>th</sup> – 11 a.m. to 11 p.m.  
Saturday, June 10<sup>th</sup> – 11 a.m. to 11 p.m.  
Sunday, June 11<sup>th</sup> – 11 a.m. to 6 p.m.  
*\*Taste of Charlotte is open rain or shine.*

Why: North Carolina's largest food festival is set to return to Tryon Street in uptown this spring, welcoming Food Lion as its title sponsor for the fifth year. The festival, which averages 150,000 attendees on Tryon Street, offers a mix of family entertainment, unique shopping, live music, kid's activities, a wide array of beer and wine along with more than 100 menu items for sampling from a collection of Charlotte's hottest restaurants. There is no cost for admission to Food Lion Taste of Charlotte. Food samples and beverages can be purchased with festival coins, available on the Taste of Charlotte App and at Coin Booths along Tryon Street.

Planning is underway for a return of crowd favorite interactive activities including live music and entertainment on the main stage, the popular Tavern at the Taste and Wine Cellar, a unique shopping experience in the MarketPlace, along with cooking demonstrations, street performances, a kid's area and much more!

*"It is such an exciting opportunity for us to move the festival back to where it began, on the Streets in Uptown Charlotte. We look forward to bringing back many of the features that helped make the Food Lion Taste of Charlotte the standard for festivals in the Carolina's" -owner Matt DuBois*

**More About Taste of Charlotte**

Taste of Charlotte is locally owned and managed by Centurion Entertainment, Inc. For more information on Taste of Charlotte, visit [www.TasteofCharlotte.com](http://www.TasteofCharlotte.com).

**Graphics**

High-resolution versions of the Taste of Charlotte logo and event photography are available by emailing [graphics@tasteofcharlotte.com](mailto:graphics@tasteofcharlotte.com)