

CENTURION

events experience entertainment

FOR MORE INFORMATION:

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MEDIA ADVISORY MECKLENBURG OKTOBERFEST October 5th, 2024

2nd Annual Mecklenburg Oktoberfest at Truist Field!

What: Mecklenburg Oktoberfest presented by Audi Charlotte

Where: Truist Field, home of the Charlotte Knights
324 S. Mint Street, Charlotte

When: Saturday, October 5th 2024
11am-7pm
**Event is open rain or shine.*

Why: Mecklenburg Oktoberfest presented by Audi Charlotte will kick off at 11:00am inside Truist Baseball Field. The day will begin with the Pink Cupcake Walk for Breast Cancer, benefiting Go Jen Go and roll into a fun, German themed party. These events will offer a mix of entertainment, local craft beer, shopping, live music, family activities, food and more! We'll have contests throughout the day including a stein holding competition and voting for the Best Bratwurst.

There is no cost for admission to Mecklenburg Oktoberfest. Food and beverage can be purchased with festival coins, available on the Taste of Charlotte App or at Coin Booths inside Truist Field.

Planned Attractions Include:

BIERGARTEN presented by Catawba Two Kings Casino: Live Music on on a stage on the baseball field - regional bands playing traditional German Oktoberfest Music. Oktoberfest fun and games, roaming accordion player, stilt walker, contests and dancing throughout the day. Enjoy a variety of German beers, wine, slushies, seltzers, nonalcoholic options and more. Purchase a stein and toast the day away!

FOOD: Dozens of food options from area Restaurants and Food Vendors will feature German based menu items from Brats to Strudel and everything in between. A variety of American Festival fare will be available as well.

TRUIST NEIGHBORHOOD AND MARKET: From your favorite fall produce and homegrown goodness to an eclectic shopping experience featuring handcrafted original designs and locally made jewelry, candles and jams.

WIENZELT: Enjoy our Wine Cellar with Dueling Pianos playing Oktoberfest tunes all day. Sip on a glass of German Riesling or choose from our other delicious wine selections.

KINDERSPIELPLATZ (Kids Play Area): Interactive play areas with adventurous activities for children of all ages. From Gyro & Climbing Wall to Bounce Houses & Obstacle Courses. Kids can PLAY ALL DAY...Get your bounce house wristband at any coin booth to jump unlimited for the day! Gyro, Bull Ride and Climbing Wall accept coins, no cash.

PINK CUPCAKE WALK For the fourth year, the Pink Cupcake Walk will take place around the baseball field. Participants will make laps around the warning track and get cupcakes from local bakeries for each completed lap. The event raises funds for Go Jen Go, a local nonprofit supporting individuals fighting breast cancer & needing assistance with household bills. The walk will kick off at 9:00am, with gates opening at 8:00am. Participating sponsors include Charlotte Radiology, Food Lion, Catawba Two Kings Casino, Support Local Apparel and more!

More About Mecklenburg Oktoberfest presented by Audi Charlotte

The event is locally owned and managed by Centurion Entertainment, Inc., producers of the Food Lion Taste of Charlotte Festival. For more information, visit

www.mecklenburgoktoberfest.com