



FOR MORE INFORMATION:

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MEDIA ADVISORY

Food Lion Taste of Charlotte Returns to Uptown Next Month!

June 6-8, 2025

- What:** Food Lion Taste of Charlotte
- Where:** Uptown Charlotte - Tryon Street from Brooklyn Village Avenue to Trade Street
- When:** Friday, June 6th – 11 a.m. to 11 p.m.
Saturday, June 7th – 11 a.m. to 11 p.m.
Sunday, June 8th – 11 a.m. to 6 p.m.
**Taste of Charlotte is open rain or shine.*
- Why:** North Carolina's largest food festival is set to return to Tryon next month in uptown Charlotte, welcoming Food Lion as its title sponsor for the sixth year. The event offers a mix of family entertainment, unique shopping, live music, kid's activities, a wide array of beer and wine along with more than 100 menu items for sampling from a collection of Charlotte's hottest restaurants. There is no cost for admission to Food Lion Taste of Charlotte. Food samples and beverages can be purchased with festival coins, available on the Taste of Charlotte App and at Coin Booths along S. Tryon Street.

Planned Attractions Include:

Food Lion Front Porch with fresh lemonade samples and games for all ages.

Luzianne Tea Main Stage: Spilling the Tea on local entertainment - featuring bands playing your favorite 80's, 90's pop, rock and country music. Also community dance and cheer groups performing all weekend long.

Wine Cellar: Offers a variety of wines and wine slushies in a festive outdoor environment. Live music on the stage sets the backdrop for fun casual conversation.

Tavern at the Taste: A unique tavern offering a selection of local craft beer from Monday Night Brewing, as well as dueling pianos throughout the weekend. .

Truist Neighborhood: Truist invites you to visit their booth along with local restaurants, sponsors the Truist Makers Marketplace, Wine Cellar, and more.

Truist Makers MarketPlace: An eclectic open-air shopping experience featuring local artists, handcrafted original designs from home accents and local jams to candles and custom jewelry.

Kids Area: Interactive play areas with adventurous activities for children of all ages. From a Gyro, Bull Ride & Climbing Wall to Bounce Houses, Slides & Obstacle Courses. All kid's activities use coins, not cash. Kids can PLAY ALL DAY...Get your wristband at any coin booth for \$20 or add on the mechanical rides for \$25! Discounted wristbands on Sunday Family Funday, just \$20/\$15!

More About Taste of Charlotte

Celebrating 26 years of Taste, the event is locally owned and managed by Centurion Entertainment, Inc. For more information on Taste of Charlotte, visit www.TasteofCharlotte.com.

Graphics

High-resolution versions of the Taste of Charlotte logo and event photography are available by emailing graphics@tasteofcharlotte.com

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