



**FOR MORE INFORMATION:**

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**MEDIA ADVISORY**

**Food Lion Taste of Charlotte Returns to Uptown This Weekend!**

**June 6-8, 2025**

- What:** Food Lion Taste of Charlotte
- Where:** Uptown Charlotte - Tryon Street from Brooklyn Village Avenue to Trade Street
- When:** Friday, June 6<sup>th</sup> – 11 a.m. to 11 p.m.  
Saturday, June 7<sup>th</sup> – 11 a.m. to 11 p.m.  
Sunday, June 8<sup>th</sup> – 11 a.m. to 6 p.m.  
*\*Taste of Charlotte is open rain or shine.*
- Why:** North Carolina's largest food festival is set to return to Tryon this week in uptown Charlotte, welcoming Food Lion as its title sponsor for the sixth year. The event offers a mix of family entertainment, unique shopping, live music, kid's activities, a wide array of beer and wine along with more than 100 menu items for sampling from a collection of Charlotte's hottest restaurants. There is no cost for admission to Food Lion Taste of Charlotte. Food samples and beverages can be purchased with festival coins, available on the Taste of Charlotte App and at Coin Booths along S. Tryon Street.

Planned Attractions & Mobile Tours Include:

**Food Lion Front Porch** with fresh lemonade samples and games for all ages. Beat the heat by stopping by the Food Lion Front Porch display for an ice-cold lemonade and grab local items you'll love, made and grown right here in North Carolina!

**Luzianne Tea Main Stage:** Spilling the Tea on local entertainment - featuring bands playing your favorite 80's, 90's pop, rock and country music. Also community dance and cheer groups performing all weekend long.

**Wine Cellar:** Offers a variety of wines and wine slushies in a festive outdoor environment. Live music on the stage sets the backdrop for fun casual conversation.

**Tavern at the Taste:** A unique tavern offering a selection of local craft beer from Monday Night Brewing, as well as dueling pianos throughout the weekend. .

**Truist Neighborhood:** Truist invites you to visit their booth along with local restaurants, sponsors the Truist Makers Marketplace, Wine Cellar, and more. Relax in the Truist Picnic Area.

**Truist Makers MarketPlace:** An eclectic open-air shopping experience featuring local artists, handcrafted original designs from home accents and local jams to candles and custom jewelry.

**Kids Area:** Interactive play areas with adventurous activities for children of all ages. From a Gyro, Bull Ride & Climbing Wall to Bounce Houses, Slides & Obstacle Courses. All kid's activities use coins, not cash. Kids can PLAY ALL DAY...Get your wristband at any coin booth for \$20 or add on the mechanical rides for \$25! Discounted wristbands on Sunday Family Funday, just \$20/\$15!

**Go RVing:** Win RV related prizes while experiencing a variety of RVs onsite!

**Reser's Summer Tour:** Reser's is the largest deli salad producer in the country and makes many of the house brands for most of the big grocers, like our very own Food Lion. Get your coupons at the Taste!

**Visit Barbados:** Experience the island feel at the Cocktail Corner presented by Visit Barbados. Eat, drink, dance, and relax with Barbados food and drink samples, DJ music and a place to gather.

**North Carolina Education Lottery:** Watch Street Performances presented by the North Carolina Education Lottery all weekend long. And get your lottery tickets onsite, play Monopoly with 10 free games!

**State Farm:** The State Farm BobbleHead Tour is making a stop at the festival. Take your picture and make your own bobblehead onsite!

**instax™ Fujifilm:** Capture the Joy with INSTAX this summer! Step inside a whimsical dome of wonder to spark your creativity and celebrate joy. Personalize your very own magnetic frame at our DIY craft station and take it home in an instax™ film tote bag, perfect for carrying your printed memories in style. Every corner is picture-perfect, ready for you to capture, print, and share!

### **More About Taste of Charlotte**

Celebrating 26 years of Taste, the event is locally owned and managed by Centurion Entertainment, Inc. For more information on Taste of Charlotte, visit [www.TasteofCharlotte.com](http://www.TasteofCharlotte.com).

### **Graphics**

High-resolution versions of the Taste of Charlotte logo and event photography are available by emailing [graphics@tasteofcharlotte.com](mailto:graphics@tasteofcharlotte.com) or using our website to save photos: [www.tasteofcharlotte.com/photos/](http://www.tasteofcharlotte.com/photos/)

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