



# TASTE FOR GOOD FOUNDATION STUDENT SCHOLARSHIP PARTNERSHIP

————— \$1,500 per category

The Taste For Good Foundation Student Scholarship is an amazing opportunity for passionate Charlotte college-bound students. The philanthropy of your business, in partnership with The Taste for Good Foundation, will help provide a \$1,000 financial scholarship to pursue their higher education degree at a Charlotte institution per category.

The Taste For Good Foundation Student Scholarship recruits and selects future student scholarship applicants in the Charlotte area. The selection process continues throughout the year and concludes with a Check Presentation on the Main Stage at the Taste of Charlotte festival, Charlotte's largest food festival! Each year, we hope to continue your generosity and scholarship partnership for future Taste for Good Foundation Scholarship recipients for years to come.



## Student Scholarship Categories:

- Culinary Arts
- Foodservice
- Hospitality
- Healthcare
- Education
- Arts
- STEM

## Application Process:

- Online applications are open all year round.
- Student prospects will submit their interest and qualifications on a dedicated web page.
- April/May annual selected applicants will be invited to accept their scholarship and attend the Taste of Charlotte Festival.
- Previous recipients will be invited to return as a featured "Alumni Recipient" onstage at the next Taste of Charlotte Festival and promote the current year's scholarship program.

## Scholarship Partner Promotion:

- Sponsors will be invited to the Taste of Charlotte Festival to dedicate their scholarship category to the recipient with a large check presentation on the festival's Main Stage.
- Your business logo will be on the Taste for Good Foundation Scholarship Webpage next to the category supported. Webpage features application, past recipient bios, and check presentation event details.
- Taste for Good will put a scholarship digital flyer, with your logo, in the vendor packets that go out Taste of Charlotte participants.
- Your business name will be featured in a minimum of 2 social media posts promoting the Taste for Good Foundation Scholarship.
  - Promoting the application process for your category in partnership with your business.
  - Announcing the recipient for your category in partnership with your business.

